

Independent IAM Organizations

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Editor's Note

This is a sample of some of the independent IAM organizations that exist in the world. While we have tried to include as many organizations as possible, IAM is a vibrant, global space and we almost certainly have missed some. Please contact us editor@idpro.org if you are aware of other independent IAM organization that we should consider adding to future issues of the IDPro Body of Knowledge.

The Better Identity Coalition (www.betteridentity.org)

The Better Identity Coalition is an organization focused on developing and advancing consensus-driven, cross-sector policy solutions that promote the development and adoption of better solutions for identity verification and authentication.

Launched in February 2018, the Better Identity Coalition has brought together leading firms to create and advance a set of consensus policy recommendations to address the inadequacies of legacy identity solutions— with a focus on solutions that empower consumers to protect and assert their identity online. The Coalition has quickly emerged as the organization policymakers call when they want ideas on how to improve digital identity.

Our publication, “Better Identity in America: A Blueprint for Policymakers” outlined a comprehensive action plan for government to improve the state of digital identity. Launched at an event on Capitol Hill, the Blueprint has garnered praise from members of Congress in both parties, as well as executives in the White House and agencies such as the Treasury Department and Social Security Administration.

At the core of the Coalition’s recommendations is the belief that the private sector will not be able to solve America’s identity challenges on its own. While the private sector continues to innovate in identity, we are at a juncture where the government will need to step up and play a bigger role to help address critical vulnerabilities in our “digital identity fabric.” While the original focus of the Coalition was on the United States, the Blueprint has garnered positive attention from other countries and the Coalition is now engaged on a limited basis beyond U.S. borders.

Founding members of the Better Identity Coalition are recognized leaders from different sectors of the economy, encompassing firms in financial services, health care, technology, fintech, payments, and security. The Coalition is an initiative of the Center for Cybersecurity Policy & Law, a non-profit dedicated to promoting education and collaboration with policymakers on policies related to cybersecurity.

For more information on the Coalition, please visit <https://www.betteridentity.org/> or email info@betteridentity.org.

DIACC (www.diacc.ca)

The DIACC is a non-profit coalition of private and public sector leaders working to unlock interoperable capabilities of the public and private sector to secure Canada's full and beneficial participation in the digital economy by fulfilling the following strategic goals.

- Create, publish, and evolve the Pan-Canadian Trust Framework and identify the legislative needs to support the vision.
- Accelerate interoperability by securing adoption of the Pan-Canadian Trust Framework by businesses and governments.
- Design, develop, launch a certification program aligned with market needs.
- Raise profile of Canada's digital identity innovation via the DIACC as Canada's digital identity forum.
- Create Canadian expertise and intellectual property for excellence in digital identity.
- Enable Canada's full, secure, and beneficial global digital economy participation.
- Advance Canada's digital economy agenda which depends on digital identity that is ubiquitous, trustworthy, convenient, and private.
- Equip consumers and businesses with tools for services online, on the phone, and in person.
- Unlock digital ID service capabilities of the public and private sectors.

DIACC members collaborate in our committees to accelerate the delivery of an interoperable ecosystem of digital identity services that Canadians can use with confidence.

The Trust Framework Expert Committee (TFEC) will deliver Canada's Digital Trust Framework, including the Pan-Canadian Trust Framework™ (PCTF) developed as an open public resource which will always be freely available to the public for review and adoption and is developed under DIACC's transparent and neutral good governance policies and procedures.

The Innovation Expert Committee (IEC) engages members to identify business priorities and requirements for adoption of identity solutions and services and ultimately for the adoption of Canada's Digital Trust Framework schemes.

The Outreach Expert Committee (OEC) engages members to develop messages and impactful narratives to communicate opportunities and challenges regarding digital identity.

For more information about DIACC please contact us at:

info@diacc.ca

Connecting Canadians through digital identity innovation

DIACC.ca | [@mydiacc](https://www.instagram.com/mydiacc)

Identity Defined Security Alliance (www.idsalliance.org)

In the last several years, Identity and Access Management (IAM) has transitioned from operational and user experience driven to recognition as core to security. However, despite the increase in credential related breaches and the shifting focus to identities and actions as the mechanism for insight into security events, the majority of organizations are not leading with this premise today. A lack of IAM maturity, an over-abundance of complex security technologies, and confusion over where to start are just a few reasons that organizations miss this inherently valuable identity:security connection.

The Identity Defined Security Alliance (IDSA) was created to help organizations address this challenge. The IDSA is a group of identity and security vendors, solution providers and practitioners that acts as an independent source of thought leadership, expertise, and practical guidance on identity centric approaches to security for technology professionals. The IDSA is a nonprofit that facilitates community collaboration to help organizations reduce risk by providing education, best practices and resources, achieving its mission through:

- Cross vendor collaboration
- Thought leadership blogs, webinars, speaking
- Identity Centric Security Framework - vendor-agnostic best practices, use cases, security control methods
- Customer implementation stories
- Virtual community for sharing experiences and validation

Visit www.idsalliance.org to learn more, access resources and join the IDSA community.

IDPro (www.idpro.org)

Where can an Identity and Access Management (IAM) practitioner turn for advice? How can organizations grow new IAM practitioners? How can the IAM industry grow in executive mindshare, market size, and equality? The answer is a professional organization for IAM.

IDPro is that organization.

IDPro is an industry organization formed to promote the IAM sector and bring conformity to the vocabulary and practices used in the planning and deployment of IAM solutions. IDPro is a place for IAM professionals to learn how to make their programs and projects more successful. A place for professionals to learn how to grow their own careers. A place for professionals to learn how to work with their peers from Security, Privacy, and lines of business. An independent voice that extols the value of IAM as a partner of, and equal to, both Security and Privacy as well as a crucial business partner for customer experience.

IDPro offers the IAM community a powerful, collective voice, that in turn:

- helps define, support, and improve the IAM profession globally
- facilitates IAM practitioners interacting with, learning from, and giving back to their professional community
- enables IAM technology and service providers to interact with IAM professionals in thoughtful, respectful, and valuable ways
- IDPro develops and maintains the IAM Body of Knowledge that describes the components within IAM and provides direction to professionals working in the sector.

Kantara Initiative (www.kantarainitiative.org)

(www.kantarainitiative.org, edufoundation.kantarainitiative.org, and kantarainitiative.eu)

The multi-national community of Kantara Initiative organizations are of unique interest to ID Pro, not only because it was Kantara that opened the online pledge that led to incubating ID Pro into creation in 2017 but also because the way in which Kantara's broad scope of activities complements those of ID Pro. Launched in 2009, Kantara is globally acknowledged for its ethics and ethos of low/no barriers to participation - one of only two organizations to operate this business model and the first ever to incubate another organization in the digital identity ecosystem.

A significant number of organization and individual ID Pro members are also members of Kantara. The rationale varies depending on the context, such is the uniquely broad scope of Kantara's activities, but they typically revolve around Kantara's mission of improving the trustworthy use of identity and personal data through innovation, standardization and good practice. Kantara is the only industry organization to explicitly scope-in privacy and personal data agency alongside digital identity, given the twinned nature of the concepts. The reasons they typically join Kantara include:

- receiving Trust Marks as an approved identity credential service provider against NIST 800-63-3 and other classes of approval - Kantara being the only organization to provide 3rd party assessment and assurance of this standard
- benefitting from ongoing development of internationally recognized specifications such as Consent Receipt (now in ISO) and the standardized OAuth extensions for multi-party permission sharing and delegation found in UMA - User Managed Access - (now in IETF)
- leveraging Kantara's channel to international policy and standards settings bodies such as ISO, IETF, OECD and UNCITRAL typically off limits to most organizations
- reaching potential markets beyond the home nation through Kantara's international community network and speaking opportunities
- contributing new good practice, standardization and Trust Marked assurance ideas to Kantara's community working groups for collaborative development - 'of but not by' the contributing organization or individual
- creating potential opportunities in grant funded R&D and education through Kantara's US based Educational Foundation and Kantara Europe's EU H2020 R&D program.

Visit the Kantara websites for more information on the range of activities on offer and membership benefits.

WOMEN IN IDENTITY (www.womeninidentity.org)

The lack of diversity across the identity sector is leading to a situation where vital products, products with real socio-economic impact, are being developed with unconscious bias baked into them. And it's not because anybody wakes up in the morning and says 'I'm going to make a product that doesn't work particularly well for one set of human beings.' But the reality is – if you have homogenous teams, you're going to miss things.

Having a 'women in' group is a great support network for the 5% or so of people who work in our sector. But really, as an industry, we need to think about how we design, develop and test products that will work for ALL people. Our vision and mission is that digital identity solutions intended FOR everyone need to be built BY everyone. We are championing greater diversity across teams because We honestly believe that this is the only way to ensure we build the best products as an industry.

Women In Identity was officially launched as a not-for-profit in June 2019, and membership is approaching 1000 members across N America, Europe, Africa and Australasia. In December 2019, the organisation was named one of the 10 most influential organizations in the digital identity community by Goode Intelligence. Its four strategic pillars include:

- events and networking,
- career development through a jobs board,
- internships and mentoring to help prepare women for more senior roles in the industry, and
- research into diversity and issues around inclusion.

Membership is free of charge to all in order to ensure support is as accessible as possible. As more and more women come forward to challenge and lead the diversity debate, we hope to provide a platform which will support the industry in making the best use of existing talent. As well as ensuring sustainable success by attracting new, diverse talent that reflects the ultimate users of our products.

Want to know more? Visit www.womeninidentity.org and follow us on Twitter (@WomeninID) and LinkedIn (@Womeninidentity).